



Our Mission

To upgrade the Internet access in every public school classroom in America so all students can take advantage of the promise of digital learning.

What We Do

Our approach to solving the problem

EducationSuperHighway has built the organization around a three phase approach.

1

Phase 1 - Completed (2012 -2013): Build awareness to make school connectivity a national priority by inspiring leaders at the federal and state level to effect change.

- Helped catalyze President Obama's ConnectED initiative to connect 99% of students to high-speed broadband by the year 2018
- Secured support from prominent business leaders and CEOs
- Worked with 30 states to assess their school broadband availability and affordability using EducationSuperHighway's national SchoolSpeedTest

2

Phase 2 - Completed (2013 -2014): Secure the necessary resources to ensure all schools have what they need to upgrade their broadband.

- Partnered with the FCC to modernize the E-rate program
- Established national connectivity targets
- Grew broadband funding for K-12 connectivity and Wi-Fi by \$2.5 billion per year

3

Phase 3 - In Progress (2015 - ongoing): Accelerate upgrades by working with state and school district leaders to connect schools to fiber, classrooms to Wi-Fi, and increase broadband affordability through transparency of pricing.

- Launched *Compare & Connect K-12*, a broadband price transparency tool that helps school districts get more bandwidth for their budgets
- Partnered with 20 governors, representing 20 million students, to ensure equal access to digital learning opportunities
- Published the **State of the States report in 2015 and 2016**, providing a state-by-state review of broadband challenges and opportunities for K-12 public schools across the country and resulting in commitments from 42 governors to upgrade schools